

Oklahoma County Teen Pregnancy Prevention Evidence-Based Program (EBP) Replication Project

Grantee: Oklahoma City-County Health Department (OCCHD)
Address: 2300 N.E. 63rd St., Oklahoma City, OK 73111
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Awarded: July 2015 (five-year project)

Need Statement: Oklahoma had the 3rd highest birth rate for ages 15-19 in 2013, and the second highest rate for older teens, ages 18-19, compared to all other states. Oklahoma County is the most populous and most racially and ethnically diverse community in the state. Its teen birth numbers represent one-fifth of all teen births in the state annually; teen birth rates in high need, high poverty central city zip codes reached as high as 4 to 10 times the U.S. average in 2013.

Target Population to be Served: Youth, ages 12-19, living in targeted OKC neighborhoods

Area to be Served: 10 Oklahoma County zip codes in central Oklahoma City neighborhoods that have high teen birth and health disparity rates and the greatest racial and ethnic diversity.

Lead Organization and Partners: Oklahoma City-County Health Department, working with the Oklahoma County Teen Pregnancy Prevention (TPP) Collaboration and its partner organizations, demonstrates an effective public-private partnership based on the Collective Impact Model. The replication project's goals, objectives and activities align with and advance the central health, education and community engagement recommendations outlined in the community TPP plan.

Project Summary: The project will replicate evidence-based programs (EBPs) in five education and health care settings located in 10 zip codes with the highest racial/ethnic diversity, teen birth rates and health disparity rates to reach 4,700 youth between the ages of 12-19 annually. The settings are: 1) In-School Elementary (6th Grade); 2) In-school Middle School (7th-8th grades); 3) In-School High School (9th-12th grades); 4) Post-Secondary Education (ages 18-19); and 5) Health Clinics (all teens). These settings enable EBPs to be presented for multiple ages, grade levels and adolescent developmental stages in a coordinated, sequential manner. The Oklahoma City Public School (OKCPS) district, the largest and most diverse in the state, is the key partner for the In-School programs. Half of the current 45,000 OKCPS student enrollment is Hispanic; four out of five students represents a racial or ethnic population with the highest birth rates (Hispanic, African-American, and American Indian); nearly 90% are free/reduce-lunch eligible; and many elementary students are retained 2-3 times, so can be age 14 and still in 6th grade.

Overarching Goals:

- 1)** Increase the number of evidence-based teen pregnancy prevention programs in settings located in zip code areas with high teen birth rates and health disparities.
- 2)** Improve access to high quality, teen-friendly family planning services for sexually active youth by developing and marketing a coordinated health services referral system.
- 3)** Increase engagement of youth, parents, families, faith communities and youth-serving organizations in teen pregnancy prevention activities in the targeted high needs areas.